MICEVERSA
DESTINATION MANAGEMENT
«We create moments»

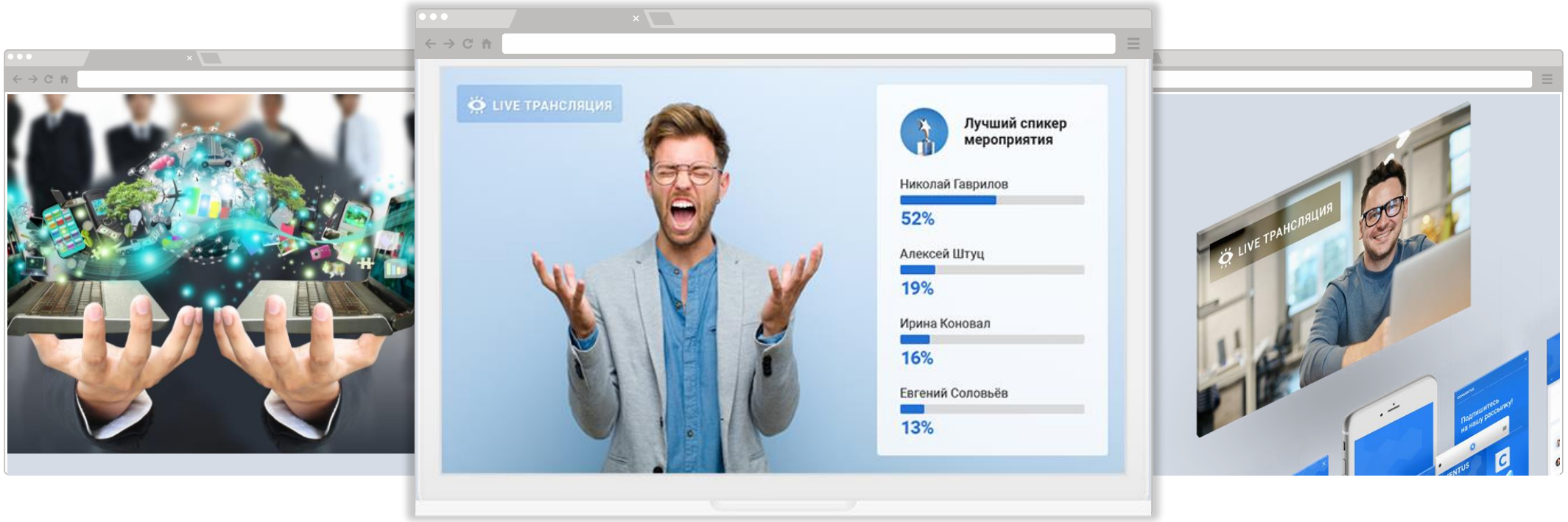
MICEVERSA.Online

BRAND NEW

MANAGEMENT SERVICE FOR

ONLINE CONFERENCES & EVENTS

2020/2021



MICEVERSA.Online

MICEVERSA.Online – brand new online conference & event management service from "MICEVERSA" LLC.

Conference streaming, live chat, gamification (earning points), questions to speaker, voting, quizzes, results demonstration, conference scheduling , personal account, stories section, technical assistance.

We are doing our best to make your event look better!

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FEATURES OF MICEVERSA.Online

1. EASY-TO-USE (any browser or mobile device)

In case of online event every participant would be provided by personal link via email or internet to connect to MICEVERSA.Online. In case of offline event every participant would receive his unique badge with QR code on it. By scanning the QR code with phone, participants go directly to MICEVERSA.Online platform.

2. DATA POLICY (Personal data is secured)

Thanks to modern secure protocols we protect every participant's privacy and data. It's authorized & confirmed by current license for the processing of personal data from Roskomnadzor: record №77-18-010722. All data is kept either on European, North American or Asian servers depending on preferences.

3. INSTANT INFORMATION CHANGE IN DATABASE

We automatically receive participants' data. You provide us with database only once. A participant, attending an event, can change or add information, for example, enter a new phone number, which will immediately appear on MICEVERSA.Online platform. This allows us to make changes in entire database live. Thanks to this approach, MICEVERSA.Online is convenient for both participants and organizers.

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FEATURES OF MICEVERSA.Online

4. MANAGE YOUR EVENT WITHOUT LEAVING HOME

Our managers will set up live streaming directly from their home or office. Participants are allowed to join anywhere and on any device they have. The main advantage – you are not losing your resources on venue rental.

5. SIMULTANEOUS TRANSLATION

If your event is attended by foreign representatives, they can use simultaneous translation option proposed by MICEVERSA.Online platform.

6. REGISTRATION FROM A TO Z

There is no company on market that can offer wider range of services in sphere of event management: creating unique landing page for event, online and offline registration procedure, ticket sale, access control, badge printing, reception desk rental, personnel services – this is all our job.

PRODUCTS BY MICEVERSA.Online

There is no need to download MICEVERSA.Online. Everything is available through personal link or QR code. Platform is working reliably on any modern device and will help you to be in touch with your customers.

- ✓ **Online streaming (1 - 10.000+ participants)**
- ✓ **Advertisement, entertaining and informational stories**
- ✓ **Voting system**
- ✓ **Questions to speaker**
- ✓ **Live chat**
- ✓ **Conference scheduling**
- ✓ **Participants' feedback**
- ✓ **Technical assistance and FAQ**

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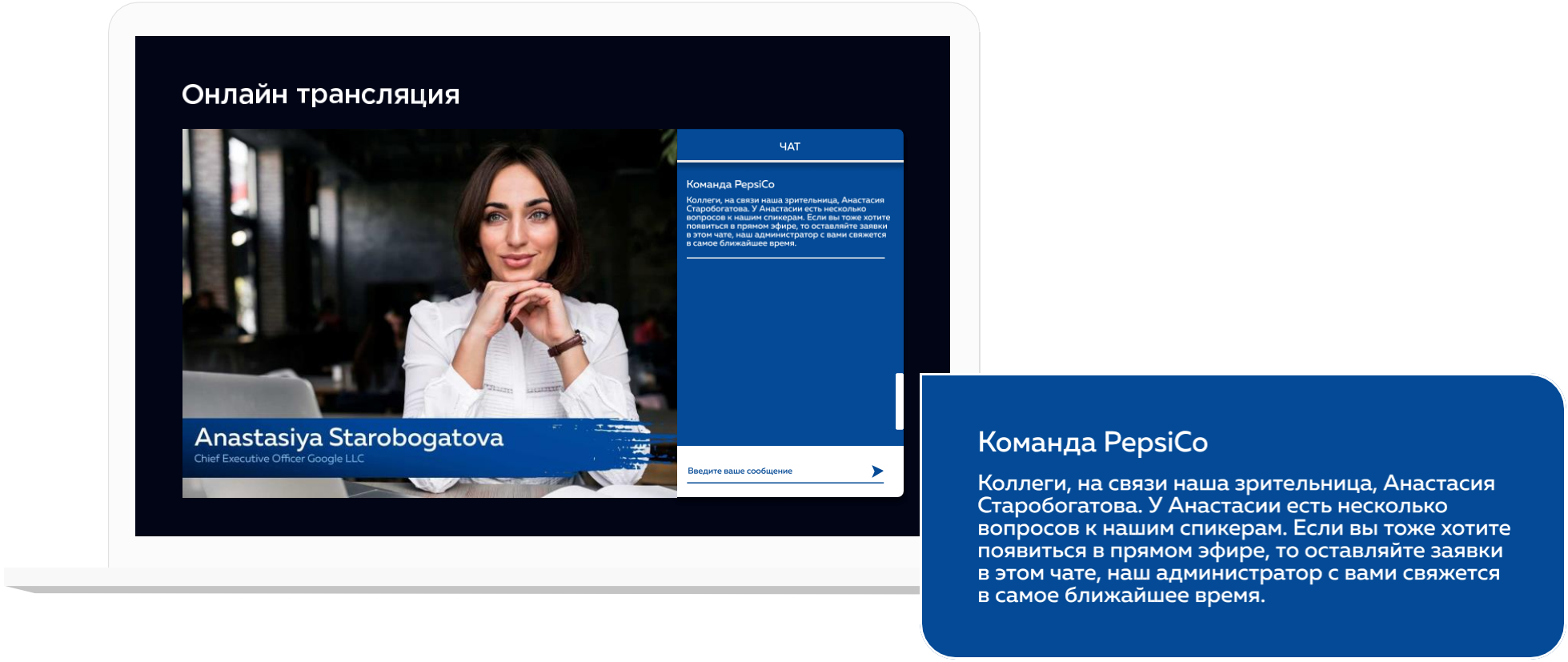
MICEVERSA.Online: LIVE ONLINE STREAMING

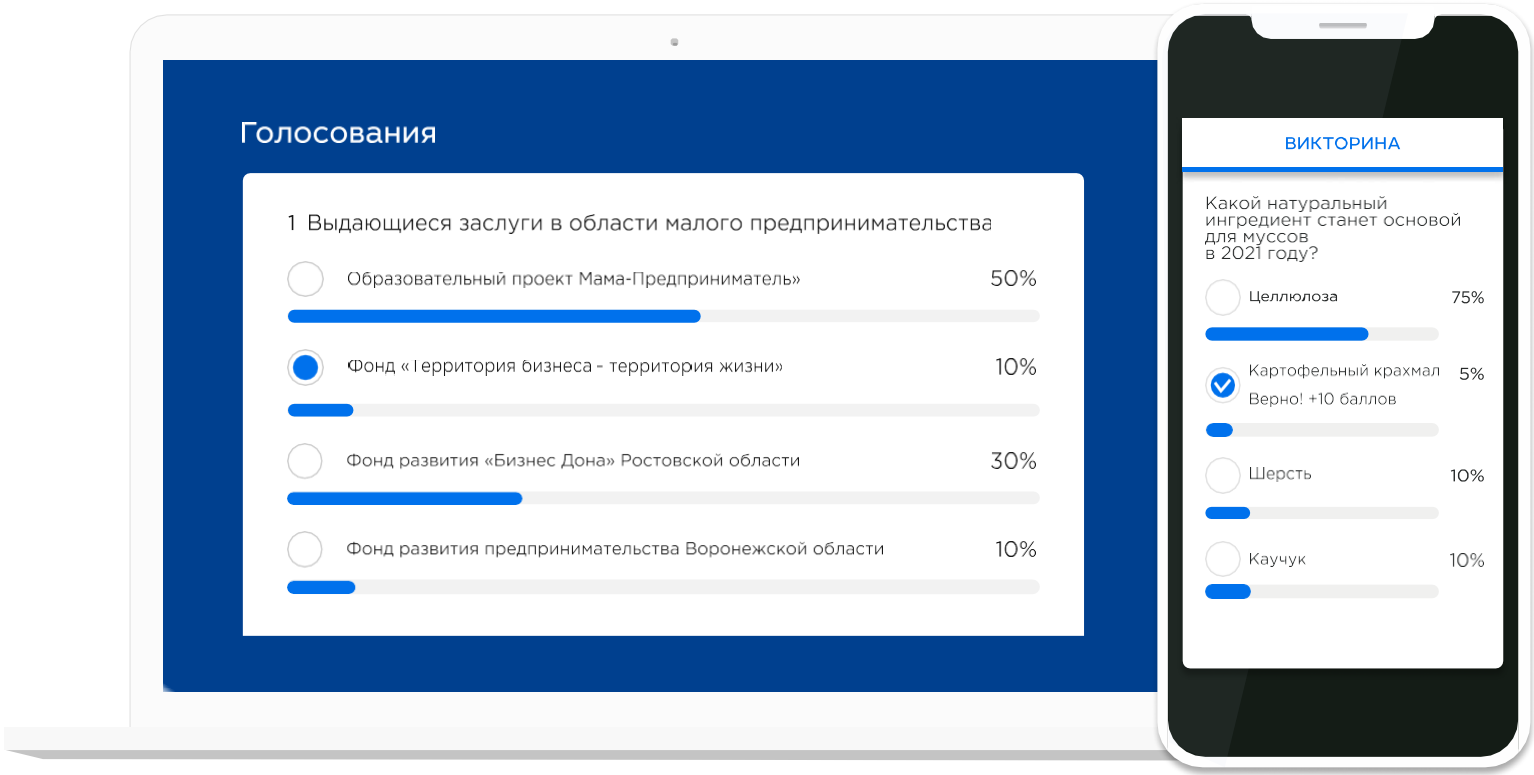
We organize online streaming: speakers are able to set up stream on their own, or our operators will assist speakers with full set of video equipment at their home or office.



MICEVERSA.Online: VOTING AND QUIZZES

Live audience interaction: voting and quizzes (with wrong and right answers) will engage participants to any event.

Attendees are voting and immediately see results on their smartphones or computer screen.



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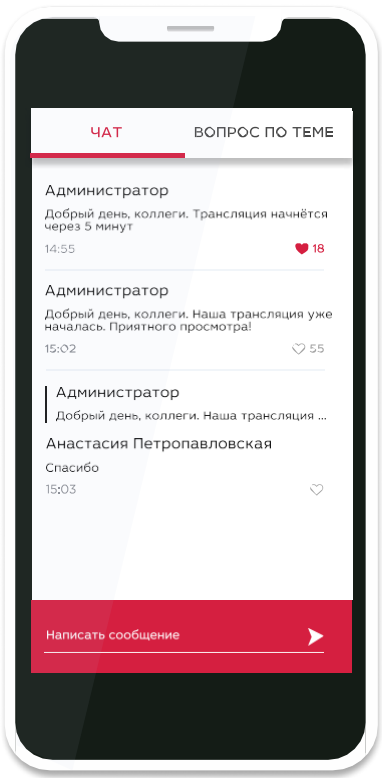
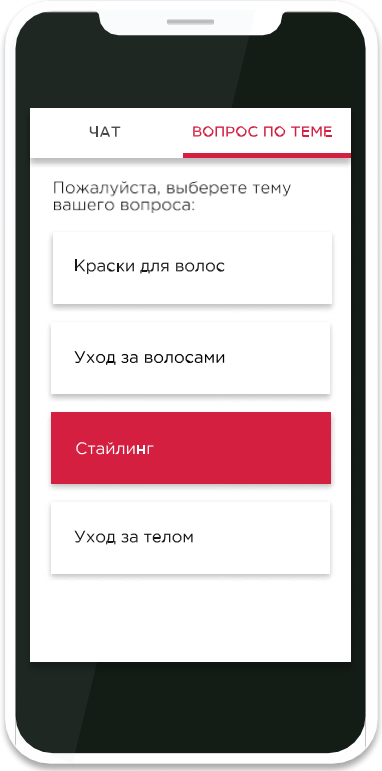
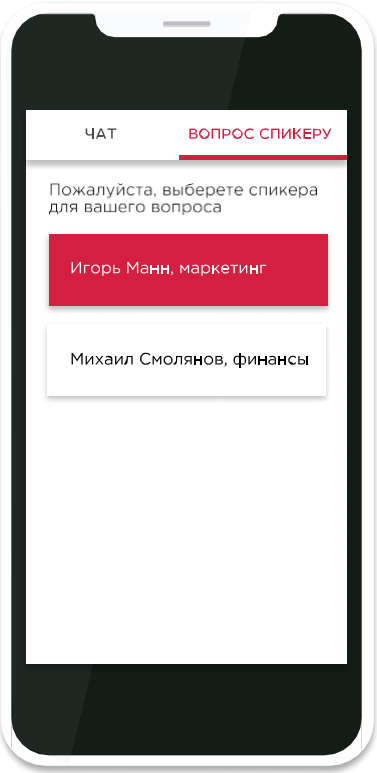
MICEVERSA.Online: LIVE CHAT AND QUESTIONS TO SPEAKER

Live chat helps to enhance collaboration between participants. “Question” section allows you to ask any question directly to certain speaker or any topic you want. There is an option to moderate chat by deleting messages. Participants are able to not only asking their questions but voting for the best one. Thereby, ranking of top questions is formed.







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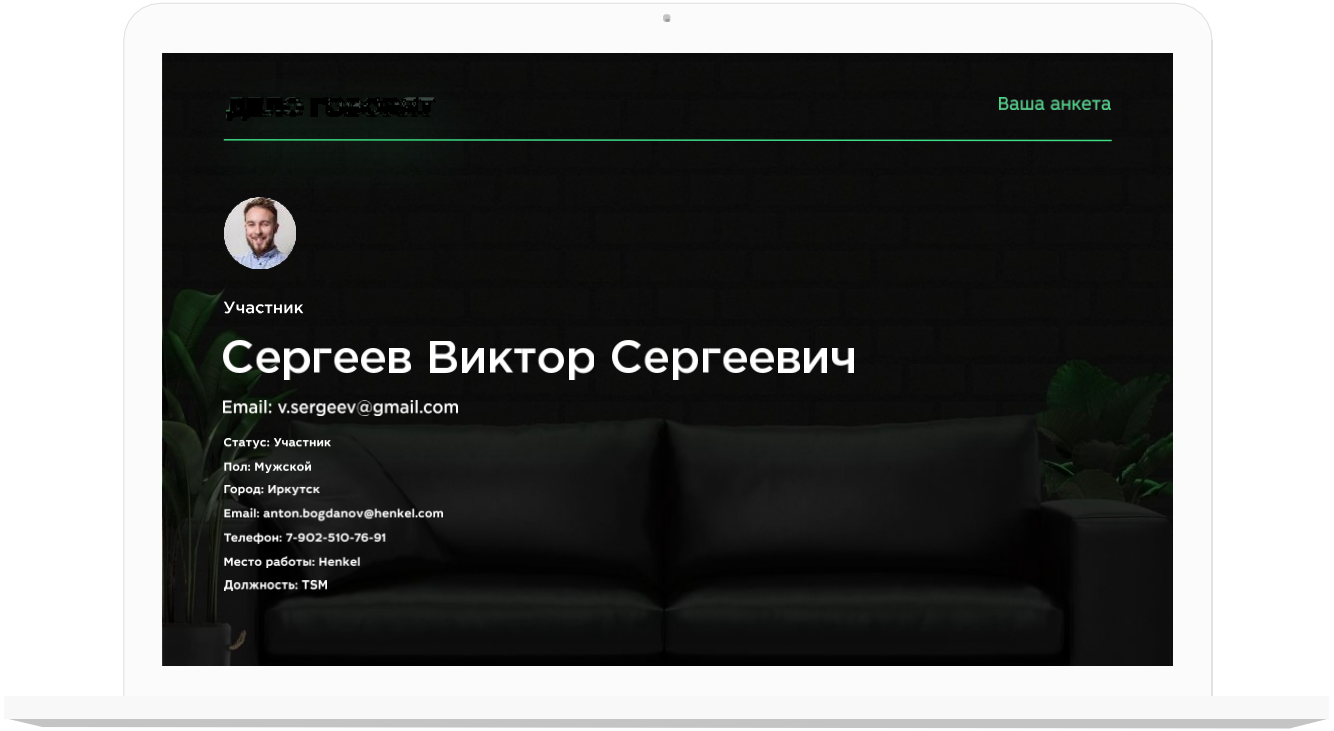
MICEVERSA.Online: PERSONAL ACCOUNT

Participant's personal account contains photo and general information, that was entered when filling out the application form. It can be adjusted and modified depending on the needs and preferences.

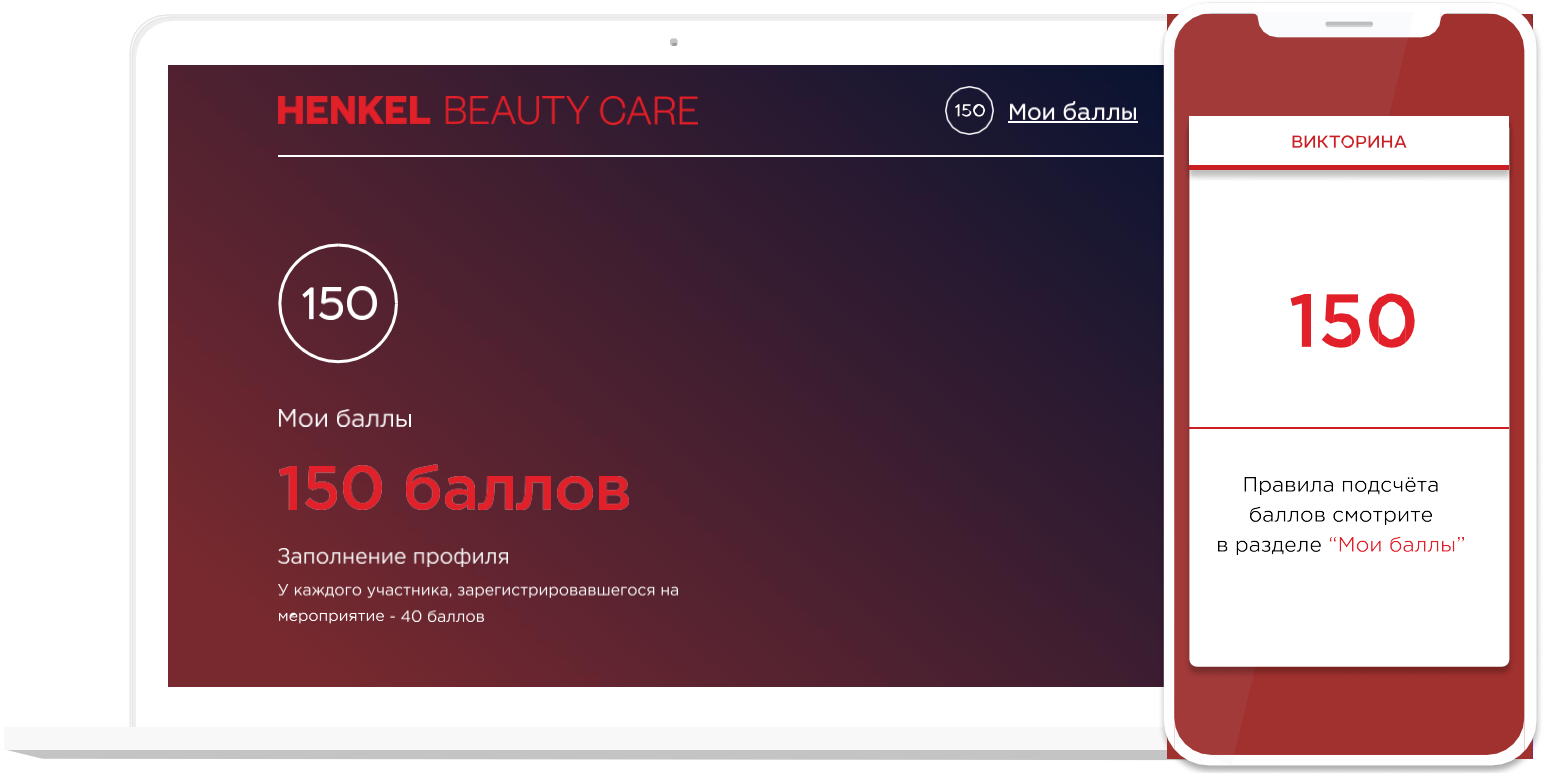


MICEVERSA.Online: CONFERENCE SCHEDULING

Convenient sections with up-to-date information about the event with detailed timing. Schedule, like any other sections of the platform, is adapted to any device.

MICEVERSA.Online: GAMIFICATION

Our platform is rewarding participants with points, for example, you can ask question to speaker or answer correctly in quiz. Any interaction is rewarded by points that can be used to gain other features in the final.



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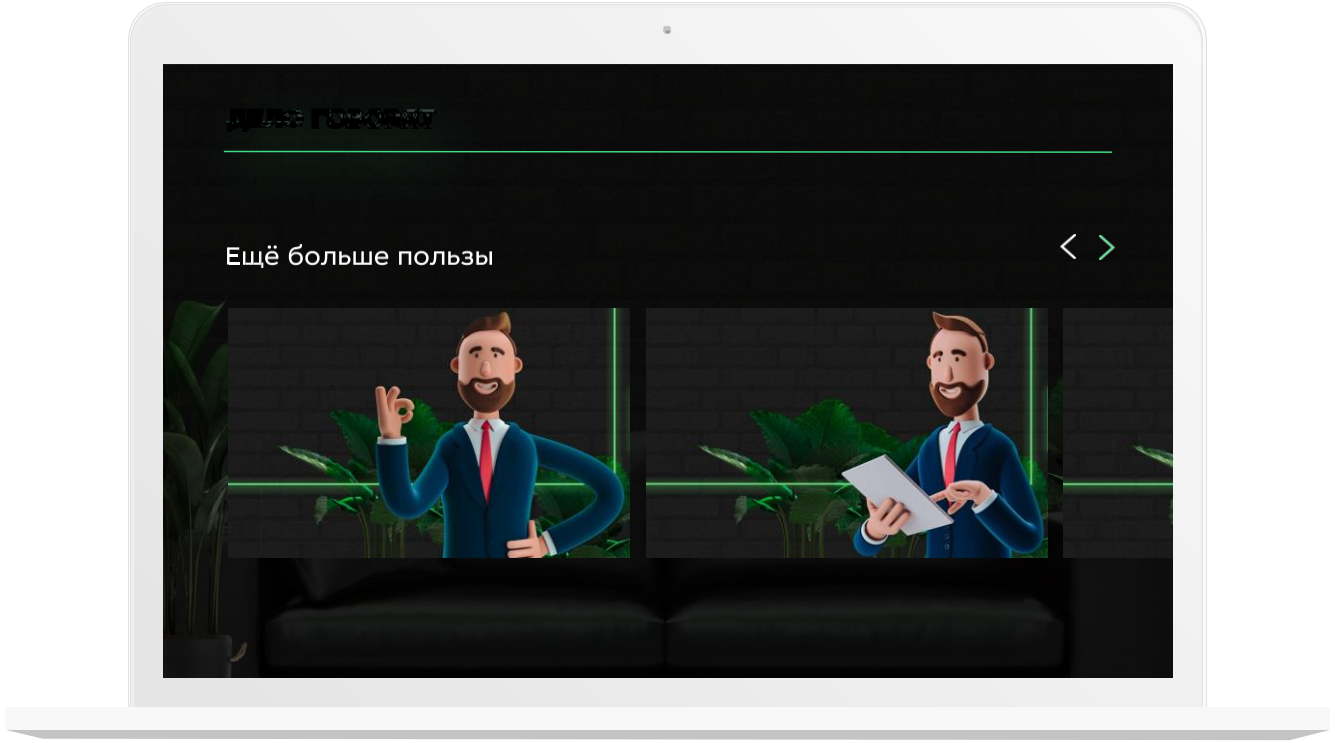
MICEVERSA.Online: ADVERTISEMENT, ENTERTAING AND INFORMATIONAL STORIES

Working on a principle of stories in social media applications. Any useful information is located on home screen. Stories consist of preview and slides and can be used as entertainment instrument or advertisement section.



PLATFORM MICEVERSA.Online:

BASIC PAKCAGE

- ✓ Online streaming;
- ✓ Live chat;
- ✓ Voting with results on the screen;
- ✓ Questions to speaker;
- ✓ Conference scheduling;
- ✓ Participants' feedback;
- ✓ Uploading presentations;
- ✓ Statistics;
- ✓ Exchange contacts between participants;
- ✓ One-time platform set-up with individual content;
- ✓ Online technical assistance;
- ✓ FAQ section.

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PLATFORM MICEVERSA.Online:

ADDITIONAL SERVICES

- ✓ System branding & customization for the customer;
- ✓ Stories;
- ✓ Video set up (HD video camera, tripod, notebook, radio microphone, communication kit), video engineer, delivery.
- ✓ Professional master of ceremonies;
- ✓ Platform rental: 20% of the price for each additional day;
- ✓ Offline technical assistance.

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PLATFORM MICEVERSA.Online CONTACTS

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