



MICEVERSA
DESTINATION MANAGEMENT
"We create moments"

SAMPLE

MOSCOW VIP INCENTIVE

2019/2020

10-100 PAX

PROJECT MANAGER: MICEVERSA







DAY 1 WEDNESDAY

Time TBA

Arrival to Moscow airport

Meet and greet by English speaking guide

14:00-15:00

Transfer to hotel & Check-in

Welcome bread and salt ceremony at the hotel (Actors dressed in National Costumes)

Optional

Ice check-in (room key and small bottle of vodka are frozen in ice-cubes)

15:00-16:00

Time to refresh

16:00-19:00

Moscow introduction sightseeing tour

- Red Square photo stop

- Sparrow Hills

19:00-21:30

Welcome dinner in Russian Seafood restaurant Volna-Volna

21:30-22:00

Return to hotel

Optional

Transfer to O2 Lounge Bar on top of Ritz Carlton Hotel

Optional

Welcome drink in O2 Lounge with a view on Kremlin

Return to hotel



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DAY 2 THURSDAY

- 10:00** Breakfast in hotel and meeting with a guide
- 10:30-12:00** Kremlin Visit (Territory & Cathedrals)
- 12:30-13:30** Red Square Tour and GUM Shopping center visit
- Optional Visit to St. Basil's Cathedral*
- 13:30-15:00** Lunch in Kazbek restaurnat - Georgian cuisine
- 16:00-17:30** Bunker 42 Tagansky Visit - secret underground nuclear facility
- 17:30-18:00** Transfer to hotel
- 18:00-19:30** Free time at leisure
- Optional Transfer to restaurant on Volgas (3 persons per vehicle)*
- 19:30-20:00** Transfer to restaurant
- 20:00-22:00** Dinner in traditional Russian restaurant Matreshka
- 22:00-22:30** Return to hotel

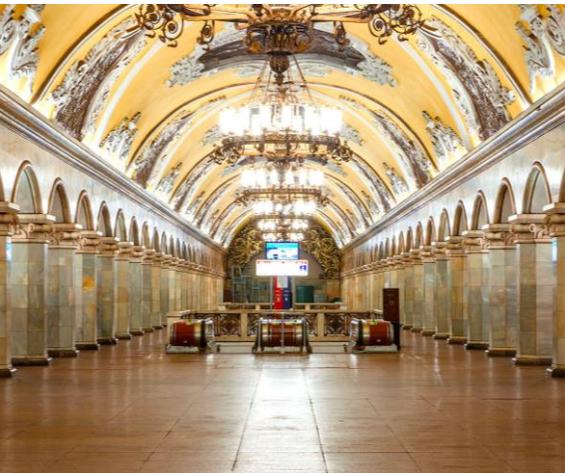




DAY 3 FRIDAY

- 10:00** Breakfast in hotel and meeting with a guide
- 10:00-11:00** Transfer to Moscow polygon area
- 11:00-14:00** Tank riding and Ak-47 shooting: Arrival at the base / Meeting, safety instructions / The races on the tank T-34-76 / Shooting AK-47 (blank cartridges)
- 14:00-15:00** Lunch (Military field kitchen) and Russian BBQ
- Optional* *Visit to Star City - functioning cosmonaut training center outside Moscow*
- Optional* *- Meeting with a real Cosmonaut - Space Food Tasting*
- 15:00-16:00** Departure to Moscow
- 16:00-17:30** Old Arbat walking Tour and souvenir shopping
- 17:30-18:00** Return to hotel
- 18:00-19:30** Free time at leisure
- 19:30-20:00** Transfer to restaurant
- 20:30-23:00** Dinner on Night Radisson Cruise over Moscow River
- 23:00-23:30** Return to hotel





DAY 4 SATURDAY

10:00 Breakfast in hotel and meeting with a guide

10:30-12:30 Izmailovo Kremlin & Park and visit and experience of Russian masterclasses:

- Matreshka Doll Painting
- Baking of gingerbread at the Bread Museum
- Traditional Blacksmith Craft
- Russian Dances

12:30-13:00 Transfer to restaurant

13:00-14:30 Lunch in Shinok restaurant - Ukrainian Cuisine

15:00-16:30 Moscow metro tour

16:30-17:00 Transfer to hotel

17:00-19:30 Free time at leisure or time to explore city on your own

19:30-20:00 Transfer to restaurant

20:00-22:30 Gala dinner in Russian modern restaurant Ferenheit

Optional Gala Dinner in Classical Russian Turandot restaurant / Gala dinner in restaurant Sixty on the 60th floor of Skyscraper in Moscow City area with amazing view on Moscow / Gala Dinner in GUM Demonstration Hall with a view on Red Square



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DAY 9 SUNDAY

09:00-11:00

Breakfast in the hotel

12:00

Check-out from hotel

Transfer to Airport

Departure from Moscow



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DAY-BY-DAY PROGRAM



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HOTELS MOSCOW

RENAISSANCE MONARCH 4+*

Renaissance Moscow Monarch Centre Hotel is located north of Moscow city centre and a 10-minute walk from Dinamo Metro Station and Dinamo Stadium. Rooms at the Renaissance Moscow Monarch Centre Hotel feature modern design. Free WiFi is available throughout the hotel. A full buffet breakfast and a variety of dishes of European and Asian cuisine are served in the Renaissance's elegant Mozaic and Premier restaurants. Sushi, salads and light meals can be enjoyed in the modern bar during the day. 24-hour room service is available.



BALTCHUG KEMPINSKI HOTEL 5*

Hotel Baltshug Kempinski Moscow is located in the heart of Moscow, only a 5-minute walk from Red Square and the Kremlin. An indoor pool, a spa centre and a gym are featured in this hotel. Free high-speed WiFi is available throughout the property. The classic-style, air-conditioned rooms include a flat-screen TV and a minibar. The private bathroom comes with bathrobes, slippers and free toiletries. Guests can enjoy European, Asian and Mediterranean dishes at the Baltshug Grill Restaurant. Café Kranzler serves a variety of desserts, and a selection of drinks is served at the Lobby Bar.



MARRIOTT GRAND HOTEL 5*

Featuring an atrium with a glass dome, the Marriott Grand Hotel is located in the centre of Moscow, just a 5-minute walk from the Tverskaya Metro Station which offers easy access to the Kremlin and Red Square. It features spacious rooms decorated with light woods and Art Deco touches. All of the rooms at the Marriott Grand Hotel feature king or queen sized beds and cable TV with international channels.



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HOTELS MOSCOW

INTERCONTINENTAL MOSCOW TVERSKAYA 5*

Offering a 24-hour gym and free Wi-Fi, this hotel stands on Tverskaya Street in the heart of Moscow. Pushkin Square and metro trains are a 5-minute walk away.

Elegant, air-conditioned rooms with dark woods and luxurious fabrics are offered at the Intercontinental Moscow Tverskaya. Modern comforts include iPod docking stations, 42-inch flat-screen TVs, and laptop safes.



MARRIOTT GRAND HOTEL 5*

Set the stage for a remarkable Russian experience at Moscow Marriott Grand Hotel. Located on famous Tverskaya Street in the vibrant city centre of Moscow, Russia, our 5-star hotel welcomes you into a magnificent grand lobby, showcasing a glass dome and tranquil fountain. Relax in our well-appointed hotel rooms and suites featuring plush pillowtop bedding, deluxe amenities and complimentary Wi-Fi, many with scenic views of Moscow, Russia. Stay fit in our state-of-the-art fitness center, relax in the whirlpool or indoor pool. Indulge in body treatments at our full-service hotel spa.



RITZ CARLTON HOTEL 5*

Located just off the Red Square, next to the Kremlin, The Ritz-Carlton Moscow offers luxurious amenities including world-class dining options. The O2 Lounge, a stylish rooftop terrace, features panoramic views over the Red Square and the Kremlin. Hotel's large, opulent rooms are stylish but also modern, and guests can control the curtains and lighting electronically. The Ritz-Carlton also lies within Moscow's business centre, and is a 3-minute walk to GUM Department Store and the Bolshoi Theatre



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DAY 1

MOSCOW ARRIVALS AND INTRODUCTION CITY TOUR

Today Moscow is not only the political center of Russia but also the country's most populous city and its industrial, cultural, scientific, and educational capital. Moscow has one of the fastest growing economical centers in the world with an active business life with an enormous changing profile/ skyline. Investments in making the city looking more and more beautiful have been made. There are green areas, facade lightning, water fountains in the River. Kremlin, St. Basil's Cathedral, Red Square, Stalin's Skyscrapers – these are just a few sights which are world famous and which are definitely worth seeing!

WELCOME DINNER IN RUSSIAN SEAFOOD RESTAURANT VOLNA-VOLNA

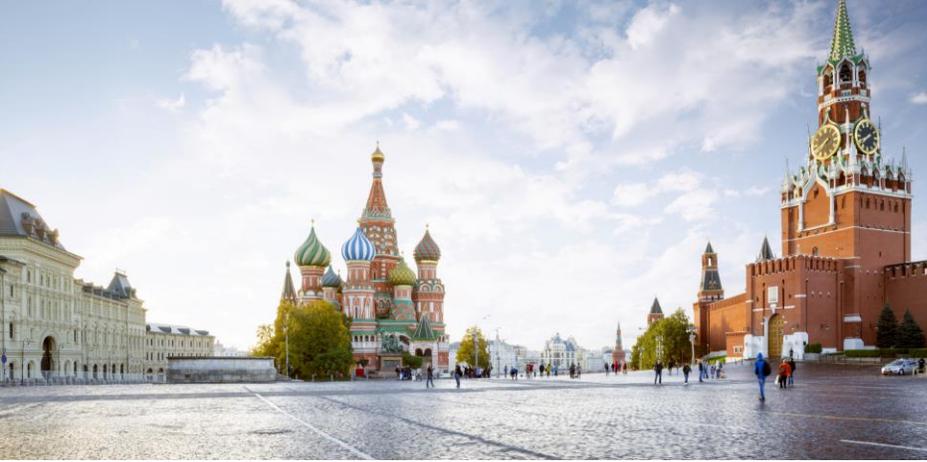
MaisonDellos designers created a simple, but eye-catching interior with plenty of waterworld allusions. A warm golden wave of lamps comes from the entrance to the room's visual dominant: the wall with the carps splashing in the shimmering light. The fish come to the restaurant's kitchen from all parts of the country. Omul, taimen, wild Arctic sturgeon, nelma, sockeye, muksun, bulltrout, chinook come from the northern rivers. Narva lamprey and smoked eels arrive from the Baltics. Black Sea provides mullet, scad, mussels, anchovies, turbot, conch shells; the Russian North – wild Murmansk salmon and halibut and the Far East – shrimps and crabs.

AFTER DINNER DRINK ON THE TERRACE OF O2 LOUNGE WITH A VIEW OF RED SQUARE - OPTIONAL

O2 lounge is located on top of Ritz-Carlton with a view on Kremlin and Red Square. Enjoy O2 lounge atmosphere, ideal for events and special occasions. This upscale restaurant with amazing terrace is perfect for any event from breakfast meetings, exclusive dinners, and intimate celebrations to grand weddings and product launches. Stunning lighting, music and events set the stage for an upbeat and lively day, evening and late-night experience. Between November and April, the Pop-Up glass bar on our terrace will offer a unique and cozy environment for a refined experience or for exclusive private events.



DAY 2 / PART I



RED SQUARE, KREMLIN AND GUM SHOPPING CENTER

Red Square, the heart and the soul of Moscow and the entire Russian people, history steeped spot that will impress you with its dazzling architecture. Wind your way past Alexander Garden and Iberian Gate and Chapel, snap a photo of the plaque at “point zero” and feast your eyes on quirky vibrant domes of St Basil’s Cathedral. See the small and charming Kazan Cathedral and large cream colored GUM department store and hear about prominent Soviet leader when you’ll take a short stop in front of Lenin’s Mausoleum.



LUNCH IN KAZBEK RESTAURNAT - GEORGIAN CUISINE

A delicious, spicy, nourishing and incredibly savoury Georgian cuisine can win everyone who once tried it! One can’t help but fall in love with the legendary Satsivi under walnut sauce, kharcho with a refreshing sour taste of plums, chakhokhbili with herbs or a tender churchkhela on a thick grape juice! Many people have tried to bring a sunny sensation from Georgia, to transfer the kindness of their hospitable friends and acquaintances onto the Moscow restaurant field.



BUNKER TAGANSKY (SPECIAL “TOP SECRET” UNDERGROUND USSR BUNKER TOUR)

This tour is about the beginning of the Cold War, when the United States dropped a nuclear bomb on the Japanese city - Hiroshima and Nagasaki to show its advantage over the Soviet Union in nuclear weapons. During the tour you’ll learn about the history of rocketry, see the layout of the first Soviet atomic bomb in full size/ More than that you’ll see Stalin’s cabinet, and will be able to take part in imitation of nuclear bomb explosion and nuclear missile launch.

It’s the first antinuclear bunker that is available for visits on the former Soviet Union.



DAY 2 / PART II



TRANSFER TO DINNER ON BLACK VOLGAS – OPTIONAL

A stunning vintage car with an elegant design, the black Volga, is one of the symbols of the soviet epoch. It is familiar to every person who now lives on the territories of the former USSR. At the time of it's active production it was considered a luxurious vehicle. Many people couldn't afford a car at all and certainly only few could afford this particular one. But for the people of the Eastern Europe it is more than just a pretty retro car, it is often associated with one of the most famous urban legends of the late soviet times.



DINNER IN TRADITIONAL RUSSIAN RESTAURANT MATRESHKA

On the Taras Shevchenko embankment, the doors opened a new two-storied restaurant Matryoshka from Maison Dello. The main accent in the menu is made on the best products from different parts of Russia: beginning from white salmon from Yakutia, zander from Volga region and salmon from Murmansk to a black nut from Caucasus, cloudberry from Arkhangelsk and Altai honey. Creative chef Vlad Piskunov is responsible for the search of unique ingredients and creating dishes. Creative chef Vlad Piskunov is responsible for the search of unique ingredients and creating dishes. In the interior of "Matryoshka" harmoniously combines modern fashion trends, elements of antiquity and industrial motives: antique pharmacy-bar found in private collections and brought from Paris; made by an individual order; large panoramic windows with views of the Moskva River and open kitchen.



OPTIONAL - RED OCTOBER VISIT (NIGHT LIFE AREA)

If you stand on the bridge that runs from Church of Christ the Saviour across the Moscow River, you will find yourself looking out towards Bolotny Island, one of Moscow's most creative spaces. Notorious for being home to some of the city's hottest (and indeed most exclusive) clubs, the area is a magnet for tourists and locals alike. The focal point of the island is Red October, which was once the factory that produced the famous Alenka chocolate.



DAY 3 / PART I

TANK RIDING EXPERIENCE

Unique tank riding experience will surely become one of the best impressions and things to remember after visiting Russia. Guests will be driven to a tank venue where they will be able to have a full instruction, learn how to drive and how to become a part of this huge military machine.

Unique opportunity to ride the legendary Soviet tanks T-34, T-54, T-55, IS-2, PT-76 (swimming), copies of KV-2 and BT-5, as well as armored transport vehicles BTR-152 and BTR-40, and others. The tank base is located in 30 km from Moscow.

TANK RIDING AND SHOOTING EXPERIENCE INCLUDES:

- Tank-driver master-class
- Introduction to the T-34, training version
- Crew communication basics
- Crew roles and interaction protocols
- Aiming and shooting protocols
- Safety regulations
- Riding the T-34, training version
- Shooting AK-47 (blanks)
- Military field lunch



DAY 3 / PART II



OLD ARBAT WALKING TOUR AND SOUVENIR SHIPPING

Arbat street – one of the most famous tourist place of Moscow. Every house on the Arbat street is filled with stories of the life and fate of famous Russian writers, philosophers, poets, politicians. You'll be shown the house of Catherine the Great, Sergei Yesenin, Alexander Pushkin, Mikhail Bulgakov and others.

During our tour you can visit authentic Russian restaurants and buy native-Russian souvenirs. We are waiting for you at our exciting excursions.

Earlier a main road, In the 1980s it became a pedestrian street, with a new lease of life as a tourist attraction. Maybe the legendary writers of the past no longer drink their coffee here, but a host of mime artists, soap-box poets, souvenir shops and art stalls evoke a decidedly bohemian atmosphere that can still inspire. The plentiful cafes and eateries selling delicious food fares from around the globe add a dash of flavor.



DINNER ON NIGHT RADISSON CRUISE OVER MOSCOW RIVER

The Radisson Royal Flotilla yachts are state-of-the-art river yachts-restaurants meant for excursion and entertainment cruises along the Moskva River for citizens and visitors of Moscow. In 2009 five flotilla yachts were constructed upon a special design, they are: Ferdinand, Capella, Bon Voyage, Celebrity and Scarlet.

Due to constructional features, speed performance and equipment the yachts designed to easily pass through the ice and provide comfort for passengers even in the harshest of Russian winters: complete with all-weather panoramic windows, climate control and strengthened yacht's hull.

Flotilla "Radisson Royal, Moscow" is ultramodern river yachts with restaurant service on board, designed for sightseeing and entertainment walks along the Moscow River for citizens and guests of the capital.





DAY 4 / PART I

IZMAILOVO KREMLIN & PARK AND VISIT AND EXPERIENCE OF RUSSIAN MASTERCLASSES

The complex “Kremlin and Vernissage in Izmailovo” is located in one of the most beautiful historical places of Moscow, on the bank of Serebryano-Vinogradny pond. City holidays, fairs and festivals are carried out in Izmaylovsky Kremlin. Famous “Vernissage” is the world`s largest exhibition and fair of the items of fine, decorative and applied art, national crafts and trades, souvenirs and antiques.

LUNCH IN SHINOK RESTAURANT - UKRANIAN CUISINE

The cosy and welcoming Shinok restaurant, located in Year 1905 Street in Moscow, was opened in 1997. The famous aspect all visitors remember about Shinok are the interiors – an eco-loft based around Slavic motifs, in which there is a glassed-off atrium with peacocks, a cow, and various other barnyard animals. The true highlight of the restaurant is its sumptuous Ukrainian cuisine, specially prepared by the Chef Elena Nikiforova. The authentic flavours of the food are achieved by sourcing all of the ingredients from farm produce – Shinok`s menu could act as a geographic guide to Russia`s best farms – and are set off by the elegant, contemporary presentation.



BEAUTIFUL MOSCOW METRO TOUR

The Moscow Metro is one of the oldest in the world. This sprawling system is also one of the most beautiful, and today you can explore its many wonders and mysteries with your expert guide. The main architect of the system once declared, "They used to have palaces for king's, we are going to build palaces for the people!". Highlights: discover the history and legends of the Moscow Metro, Visit Kropotkinskaya, often called the Palace for the People. Snap photos of the magnificent mosaics of Russian victories on the Komsomolskaya.



DAY 4 / PART II



GALA DINNER IN RUSSIAN MODERN & TRENDY RESTAURANT FERENHEIT

The Fahrenheit space is made in the loft style - concrete, metal and glass - softened with elements of wood and leather, and the open kitchen is the center of attraction of the restaurant, a place where you can watch the creation of dishes, discuss your impressions with chef Viktor Titov. Quality produce with exciting and sensational tastes – is everything that you need, and chef’s job is to gently highlight the taste and properly combine components. For example slightly spicy tomato soup with burrata cheese gets complete transformed by fire-kissed eggplants; quite boring colrabi becomes a real catch when seasoned with ponzu sauce and served with raw scallops; or duck leg confit turns modern dish when paired with optimistic green apples pure.

Total area: 200 square meters. m

Banquet places: up to 130 persons

Catering facilities: up to 250 persons



GALA DINNER IN GUM DEMONSTRATION HALL WITH A VIEW ON RED SQUARE

Located in the very heart of Moscow in GUM with a view on Red Square. Before the revolution, concerts were organized here. In the 1930s, when the first line became the “object of the All-Russian Central Executive Committee”, the hall functioned as a club of the party elite, concerts were held here again, and films were shown. Only now for their own.

After the reconstruction of GUM in 1953, the Showroom turned into another venue where everyone could see the shows of domestic fashion collections. Prior to this, the demonstration function belonged exclusively to the All-Union House of Models at the Kuznetsky Most.



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DAY 5

CHECK OUT FROM HOTEL & TRANSFER TO THE AIRPORT

Please remember to instruct the reception about wake-up calls. Make sure that you take your passports and immigration forms from the hotel reception. Ensure correct and coordinated breakfast, luggage pull and bell service. Also provide time for individual payment at the reception for extra room charge. A questionnaire will be given which we kindly ask you to fill in during transfer and hand over to our representative at the airport prior to departure.

DEPARTURE FROM MOSCOW AIRPORT

Moscow's three international airports are Sheremetyevo (Шереметьево), Domodedovo (Домодедово) and Vnukovo (Внуково). The airport furthest away is Domodedovo and the closest is Vnukovo. All three airports are connected with the city centre by Aeroexpress trains and also public buses, minibuses and taxis.



EXPLORE **RUSSIA** WITH US

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